



H.E.A.D.

Humanities and Enterprises
Annual Dialogue



H.E.A.D. is a project of Erasmus Mundus CLE Master Course - European Literary Cultures. It aims to create a bridge between the world of Humanities and the job market to open up new research perspectives and professional horizons for students as well as for the enterprises involved. The project address two issues:

1. What is the role of the Humanities in today's world of work?
2. Is it possible to establish an economy based on culture?

In order to enhance the value of education in the field of Humanities and to promote the professional integration of the students, H.E.A.D. has been developed as both an education and a research project based on a close collaboration between the Erasmus Mundus CLE universities and professionals.

Objectives

1

DIALOGUE Create opportunities for liberal arts students to meet professionals of the public and private sectors to gain awareness with regard to the new needs of the labor market and possible professional outcomes other than the traditional ones

2

EDUCATION Organization of lectures and seminars in collaboration with the non-academic partners to develop interdisciplinary and cross-sector skills that are fundamental to create “new” professional roles

3

RESEARCH Produce scientific publications and promote Master’s thesis involving students, professors and professionals



Target

H.E.A.D. is addressed to students in the field of Humanities and Languages and to professionals. In order to create a bridge between the job market and higher education it is in fact necessary that both students and enterprises acknowledge the professional potentials of Humanities.

However, the project also aims to open a dialogue between the Erasmus Mundus CLE academic partners to develop a common vision to share with the enterprises and the non-academic partners in view of promoting both humanities and the employability of students.

Partners

H.E.A.D. is developed by the Erasmus Mundus CLE academic and non-academic partners:

FULL ACADEMIC PARTNERS: Alma Mater Studiorum Università di Bologna (ITALY); Université de Haute-Alsace (FRANCE); Université de Strasbourg (FRANCE); Aristoteleion Panepistimion Thessaloniki (GREECE); Université Cheikh Anta Diop de Dakar (SENEGAL); Universidade de Lisboa (PORTUGAL); University of Mumbai (INDIA). The partnership agreement with the Ivane Javakhishvili Tbilisi State University (GEORGIA) is currently being finalized.

Associated partner: Pontificia Facoltà Teologica dell'Italia Meridionale (ITALY); Université Saint-Joseph de Beirouth (LEBANON)

NON-ACADEMIC PARTNERS: Archives et Musée de la Littérature (BELGIUM); Association des Amis d'Orizons (FRANCE); Association Xanadu (FRANCE); Bottega Finzioni S.r.l. (ITALY); Fondation Catherine Gide (SWITZERLAND); Hamelin Associazione Culturale (ITALY); Media Consultants S.r.l. (ITALY); Moreno Holding Group Spa (ITALY); Odoya S.r.l. (ITALY); Società Dante Alighieri (FRANCE); Ville de Mulhouse (FRANCE); Reggia di Casera (ITALY); Region of Crete (GREECE); Musée Théodore Monod d'Art Africain (SENEGAL); Institut Supérieur des Arts et des Cultures (SENEGAL); Past/Not Past (FRANCE); Bibliothèque Nationale et Universitaire de Strasbourg (FRANCE); Association Européenne des Enseignants (ITALY).

